

INVOICE



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
Main: (402) 346-6666
Billing:

Billing Address:

Smart Media Group
Attention: Elaine Gaeckler
PO Box 26067
Alexandria, VA 22313

Send Payment To:

WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WOWT		
Invoice #	2439929-1	Order #	2439929
Invoice Date	03/27/22	Alt Order #	
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/06/22	Flight Dates	03/02/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		
Account Executive	Mary Beth Keating		
Sales Office	Omaha National		
Sales Region	National		
Agency Code	9912891		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	114228		
Advertiser Ref	596463		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/02/22	03/04/22	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	--WTF--	:30	8	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 8 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WOWT	W	03/02/22	10:29 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	CHTIC30222H	\$60.00 NM
6	WOWT	W	03/02/22	10:59 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNEDT230122H	\$60.00 NM
2	WOWT	Th	03/03/22	10:35 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	CHTIC30222H	\$60.00 NM
9	WOWT	Th	03/03/22	10:56 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNEDT230122H	\$60.00 NM
7	WOWT	Th	03/03/22	10:59 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	CHTIC30222H	\$60.00 NM
8	WOWT	F	03/04/22	10:30 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNEDT230122H	\$60.00 NM
4	WOWT	F	03/04/22	10:48 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	CHTIC30222H	\$60.00 NM
10	WOWT	F	03/04/22	10:59 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	CHTIC30222H	\$60.00 NM
2	03/02/22	03/06/22	Midday News	11a-12p	--WTF--	:30	7	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 7 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WOWT	W	03/02/22	11:42 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
1	WOWT	W	03/02/22	11:55 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
4	WOWT	Th	03/03/22	11:12 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
7	WOWT	Th	03/03/22	11:22 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
9	WOWT	F	03/04/22	11:12 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
8	WOWT	F	03/04/22	11:39 AM	Midday News	11a-12p	:30	HNEDT230122H	\$100.00 NM
3	WOWT	F	03/04/22	11:54 AM	Midday News	11a-12p	:30	CHTIC30222H	\$100.00 NM
3	03/02/22	03/04/22	Days of Our Lives	12p-1p	--WTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 3 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOWT	W	03/02/22	12:59 PM	Days of Our Lives	12p-1p	:30	CHTIC30222H	\$75.00 NM
1	WOWT	Th	03/03/22	12:26 PM	Days of Our Lives	12p-1p	:30	HNEDT230122H	\$75.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2439929-1	Invoice Month	March 2022
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Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/28/22</td><td>03/06/22</td><td>-----S</td><td>2</td><td>\$100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WOWT</td><td>Su</td><td>03/06/22</td><td>7:30 AM</td><td>Weekend News Su</td><td>658a-8a</td><td>:30</td><td>CHTIC30222H</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>WOWT</td><td>Su</td><td>03/06/22</td><td>7:41 AM</td><td>Weekend News Su</td><td>658a-8a</td><td>:30</td><td>HNOS30222H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/28/22	03/06/22	-----S	2	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WOWT	Su	03/06/22	7:30 AM	Weekend News Su	658a-8a	:30	CHTIC30222H	\$100.00	NM	1	WOWT	Su	03/06/22	7:41 AM	Weekend News Su	658a-8a	:30	HNOS30222H	\$100.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																														
	02/28/22	03/06/22	-----S	2	\$100.00																																																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																									
2	WOWT	Su	03/06/22	7:30 AM	Weekend News Su	658a-8a	:30	CHTIC30222H	\$100.00	NM																																																																																																																									
1	WOWT	Su	03/06/22	7:41 AM	Weekend News Su	658a-8a	:30	HNOS30222H	\$100.00	NM																																																																																																																									
8	03/02/22	03/06/22	M-F News @ 4p	358p-5p	--WTF--	:30	9	\$175.00	NM																																																																																																																										

MTWTFSS

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INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2439929-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	03/02/22	03/06/22	M-F News @ 4p	358p-5p	--WTF--	:30	9	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 9 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WOWT	W	03/02/22	3:59 PM	M-F News @ 4p	358p-5p	:30	HNEDT230122H	\$175.00 NM
10	WOWT	W	03/02/22	4:13 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
6	WOWT	W	03/02/22	4:47 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
7	WOWT	Th	03/03/22	4:20 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
3	WOWT	Th	03/03/22	4:28 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
9	WOWT	Th	03/03/22	4:44 PM	M-F News @ 4p	358p-5p	:30	HNEDT230122H	\$175.00 NM
1	WOWT	F	03/04/22	4:27 PM	M-F News @ 4p	358p-5p	:30	HNEDT230122H	\$175.00 NM
8	WOWT	F	03/04/22	4:40 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
11	WOWT	F	03/04/22	4:55 PM	M-F News @ 4p	358p-5p	:30	CHTIC30222H	\$175.00 NM
9	03/02/22	03/06/22	News @ 5p M-F	457p-530p	--WTF--	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 6 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOWT	W	03/02/22	5:09 PM	News @ 5p M-F	457p-530p	:30	CHTIC30222H	\$350.00 NM
8	WOWT	W	03/02/22	5:24 PM	News @ 5p M-F	457p-530p	:30	HNEDT230122H	\$350.00 NM
3	WOWT	Th	03/03/22	5:09 PM	News @ 5p M-F	457p-530p	:30	CHTIC30222H	\$350.00 NM
6	WOWT	Th	03/03/22	5:15 PM	News @ 5p M-F	457p-530p	:30	CHTIC30222H	\$350.00 NM
4	WOWT	F	03/04/22	5:07 PM	News @ 5p M-F	457p-530p	:30	CHTIC30222H	\$350.00 NM
7	WOWT	F	03/04/22	5:28 PM	News @ 5p M-F	457p-530p	:30	HNEDT230122H	\$350.00 NM
10	03/02/22	03/06/22	News @ 630p M-F	630p-7p	--WTF--	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --WTF-- 6 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WOWT	W	03/02/22	6:40 PM	News @ 630p M-F	630p-7p	:30	CHTIC30222H	\$350.00 NM
3	WOWT	W	03/02/22	6:58 PM	News @ 630p M-F	630p-7p	:30	HNEDT230122H	\$350.00 NM
6	WOWT	Th	03/03/22	6:41 PM	News @ 630p M-F	630p-7p	:30	CHTIC30222H	\$350.00 NM
4	WOWT	Th	03/03/22	6:51 PM	News @ 630p M-F	630p-7p	:30	CHTIC30222H	\$350.00 NM
1	WOWT	F	03/04/22	6:50 PM	News @ 630p M-F	630p-7p	:30	CHTIC30222H	\$350.00 NM
8	WOWT	F	03/04/22	6:55 PM	News @ 630p M-F	630p-7p	:30	HNEDT230122H	\$350.00 NM
11	03/02/22	03/06/22	News @ 5p Sa	459p-530p	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 -----S- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOWT	Sa	03/05/22	5:17 PM	News @ 5p Sa	459p-530p	:30	HNOS30222H	\$300.00 NM
2	WOWT	Sa	03/05/22	5:29 PM	News @ 5p Sa	459p-530p	:30	CHTIC30222H	\$300.00 NM
12	03/02/22	03/06/22	NBC Nightly News Sa	530p-6p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 -----S- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

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WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2439929-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	03/02/22	03/06/22	NBC Nightly News Sa	530p-6p	-----S-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOWT Sa 03/05/22 NBC Nightly News Sa 530p-6p :00 \$500.00 NM See MG 22.2,22.3,22.4,22.5,22.6									
13	03/02/22	03/06/22	News @ 630p Sa	630p-7p	-----S-	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 -----S- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOWT Sa 03/05/22 6:39 PM News @ 630p Sa 630p-7p :30 CHTIC30222H \$200.00 NM 1 WOWT Sa 03/05/22 6:54 PM News @ 630p Sa 630p-7p :30 HNOS30222H \$200.00 NM									
14	03/02/22	03/06/22	News @ 5p Su	459p-530p	-----S	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 -----S 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOWT Su 03/06/22 5:09 PM News @ 5p Su 459p-530p :30 CHTIC30222H \$250.00 NM 2 WOWT Su 03/06/22 5:23 PM News @ 5p Su 459p-530p :30 CHTIC30222H \$250.00 NM									
16	03/02/22	03/06/22	News @ 10p M-F	10p-1035p	--WTF--	:30	6	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 --WTF-- 6 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOWT W 03/02/22 10:13 PM News @ 10p M-F 10p-1035p :30 CHTIC30222H \$375.00 NM 5 WOWT W 03/02/22 10:22 PM News @ 10p M-F 10p-1035p :30 HNEDT230122H \$375.00 NM 3 WOWT Th 03/03/22 10:24 PM News @ 10p M-F 10p-1035p :30 HNEDT230122H \$375.00 NM 6 WOWT Th 03/03/22 10:33 PM News @ 10p M-F 10p-1035p :30 CHTIC30222H \$375.00 NM 7 WOWT F 03/04/22 10:13 PM News @ 10p M-F 10p-1035p :30 CHTIC30222H \$375.00 NM 4 WOWT F 03/04/22 10:33 PM News @ 10p M-F 10p-1035p :30 CHTIC30222H \$375.00 NM									
17	03/02/22	03/06/22	News @ 10p Sa	10p-1035p	-----S-	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOWT Sa 03/05/22 10:10 PM News @ 10p Sa 10p-1035p :30 CHTIC30222H \$350.00 NM 1 WOWT Sa 03/05/22 10:27 PM News @ 10p Sa 10p-1035p :30 HNOS30222H \$350.00 NM									
18	03/02/22	03/06/22	News @ 10p Su	10p-11p	-----S	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 -----S 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOWT Su 03/06/22 10:48 PM News @ 10p Su 10p-11p :30 HNOS30222H \$250.00 NM 2 WOWT Su 03/06/22 10:58 PM News @ 10p Su 10p-11p :30 CHTIC30222H \$250.00 NM									
19	03/02/22	03/06/22	Weekday Jeopardy	6p-630p	--WTF--	:30	6	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/28/22 03/06/22 --WTF-- 6 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2439929-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	03/02/22	03/06/22	Weekday Jeopardy	6p-630p	--WTF--	:30	6	\$325.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WOWT	W	03/02/22	5:59 PM	Weekday Jeopardy	6p-630p	:30	CHTIC30222H	\$325.00	NM
1	WOWT	W	03/02/22	6:25 PM	Weekday Jeopardy	6p-630p	:30	CHTIC30222H	\$325.00	NM
6	WOWT	Th	03/03/22	5:59 PM	Weekday Jeopardy	6p-630p	:30	CHTIC30222H	\$325.00	NM
3	WOWT	Th	03/03/22	6:06 PM	Weekday Jeopardy	6p-630p	:30	HNEDT230122H	\$325.00	NM
4	WOWT	F	03/04/22	6:07 PM	Weekday Jeopardy	6p-630p	:30	CHTIC30222H	\$325.00	NM
7	WOWT	F	03/04/22	6:13 PM	Weekday Jeopardy	6p-630p	:30	CHTIC30222H	\$325.00	NM
20	03/05/22	03/05/22	Sa Jeopardy	6p-630p	-----S-	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 02/28/22	<u>End Date</u> 03/06/22	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1		<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	Sa	03/05/22	6:06 PM	Sa Jeopardy	6p-630p	:30	CHTIC30222H	\$200.00	NM
21	03/02/22	03/06/22	M-F 2-230p	2-230p	--WTF--	:30	5	\$50.00	NM	
Weeks:	<u>Start Date</u> 02/28/22	<u>End Date</u> 03/06/22	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 5		<u>Rate</u> \$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	W	03/02/22	2:24 PM	M-F 2-230p	2-230p	:30	HNEDT230122H	\$50.00	NM
3	WOWT	Th	03/03/22	2:14 PM	M-F 2-230p	2-230p	:30	CHTIC30222H	\$50.00	NM
4	WOWT	Th	03/03/22	2:29 PM	M-F 2-230p	2-230p	:30	CHTIC30222H	\$50.00	NM
1	WOWT	F	03/04/22	2:25 PM	M-F 2-230p	2-230p	:30	CHTIC30222H	\$50.00	NM
5	WOWT	F	03/04/22	2:29 PM	M-F 2-230p	2-230p	:30	HNEDT230122H	\$50.00	NM
22	03/04/22	03/04/22	NBC Nightly News	530p-6p	----F--	:30	1	\$700.00	NM	
Weeks:	<u>Start Date</u> 02/28/22	<u>End Date</u> 03/06/22	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1		<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	Th	03/03/22	6:35 AM	Morning News Show	6a-7a	:30	CHTIC30222H	\$250.00	NM
					MG for 29.1,22.1,12.1					
1	WOWT	F	03/04/22		NBC Nightly News	530p-6p	:00		\$700.00	NM
					See MG 22.2,22.3,22.4,22.5,22.6					
3	WOWT	F	03/04/22	6:52 AM	Morning News Show	6a-7a	:30	HNEDT230122H	\$250.00	NM
					MG for 29.1,22.1,12.1					
6	WOWT	F	03/04/22	8:40 PM	Friday Prime 2 Hour	657p-9p/8p-10p	:30	CHTIC30222H	\$350.00	NM
					MG for 29.1,22.1,12.1					
5	WOWT	Su	03/06/22	8:30 PM	Sunday Prime Hr 3	8p-9p	:30	HNOS30222H	\$350.00	NM
					MG for 29.1,22.1,12.1					
4	WOWT	Su	03/06/22	8:51 PM	Sunday Prime Hr 3	8p-9p	:30	CHTIC30222H	\$350.00	NM
					MG for 29.1,22.1,12.1					
23	03/02/22	03/06/22	Late Night w/ Seth Meyers	1136p-1237a	--WTF--	:30	6	\$50.00	NM	
Weeks:	<u>Start Date</u> 02/28/22	<u>End Date</u> 03/06/22	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 6		<u>Rate</u> \$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	W	03/02/22	12:24 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	CHTIC30222H	\$50.00	NM
4	WOWT	W	03/02/22	12:34 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	CHTIC30222H	\$50.00	NM
3	WOWT	Th	03/03/22	12:19 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	CHTIC30222H	\$50.00	NM

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WOWT
P.O. Box 14200
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Invoice #	2439929-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
23	03/02/22	03/06/22	Late Night w/ Seth Meyers	1136p-1237a	--WTF--	:30	6	\$50.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WOWT	Th	03/03/22	12:34 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	CHTIC30222H	\$50.00	NM
6	WOWT	F	03/04/22	12:18 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	CHTIC30222H	\$50.00	NM
2	WOWT	F	03/04/22	12:35 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	HNEDT230122H	\$50.00	NM
24	03/02/22	03/06/22	Saturday Night Live	1030p-12a	-----S-	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	-----S-	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	Sa	03/05/22	11:48 PM	Saturday Night Live	1030p-12a	:30	CHTIC30222H	\$200.00	NM
25	03/02/22	03/06/22	Wednesday Prime Hr 2	8p-9p	--W----	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	--W----	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	W	03/02/22	8:41 PM	Wednesday Prime Hr 2	8p-9p	:30	CHTIC30222H	\$750.00	NM
26	03/02/22	03/06/22	Wednesday Prime Hr 3	9p-10p	--W----	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	--W----	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	W	03/02/22	9:37 PM	Wednesday Prime Hr 3	9p-10p	:30	CHTIC30222H	\$750.00	NM
27	03/02/22	03/06/22	Thursday Prime Hr 1	657p-8p	---T---	:30	1	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	---T---	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	Th	03/03/22	7:21 PM	Thursday Prime Hr 1	657p-8p	:30	HNEDT230122H	\$350.00	NM
28	03/02/22	03/06/22	Thursday Prime Hr 1	657p-8p	---T---	:30	2	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	---T---	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	Th	03/03/22	7:00 PM	Thursday Prime Hr 1	657p-8p	:30	CHTIC30222H	\$350.00	NM
2	WOWT	Th	03/03/22	7:39 PM	Thursday Prime Hr 1	657p-8p	:30	CHTIC30222H	\$350.00	NM
29	03/02/22	03/06/22	Thursday Prime Hr 2	8p-9p	---T---	:30	1	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	---T---	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOWT	Th	03/03/22		Thursday Prime Hr 2	8p-9p	:00		\$350.00	NM
See MG 22.2,22.3,22.4,22.5,22.6										
30	03/02/22	03/06/22	Thursday Prime Hr 3	9p-10p	---T---	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/28/22	03/06/22	---T---	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2439929-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/06/22
Advertiser	Herbster for Governor		
Product	301306		
Estimate #	301306		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
30	03/02/22	03/06/22	Thursday Prime Hr 3	9p-10p	---T---	:30	1	\$400.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOWT</td><td>Th</td><td>03/03/22</td><td>9:34 PM</td><td>Thursday Prime Hr 3</td><td>9p-10p</td><td>:30</td><td>CHTIC30222H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOWT	Th	03/03/22	9:34 PM	Thursday Prime Hr 3	9p-10p	:30	CHTIC30222H	\$400.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
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31	03/02/22	03/06/22	Friday Prime Rotator	8:00 PM-10:00 PM	----F--	:30	2	\$350.00	NM																																																								
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32	03/02/22	03/06/22	Saturday Prime Hr 2	8p-9p	-----S-	:30	2	\$300.00	NM																																																								
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Total Spots							116																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$26,535.00
<u>Agency Commission</u>	\$3,980.25
<u>Net Amount Due</u>	\$22,554.75
<u>Invoice Balance as of 03/28/22 3:23:38 PM CT</u>	\$595.00

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